

Omnichannel ERP made easy, reliable, and secure

Weaving success for apparel, textile, and garment businesses



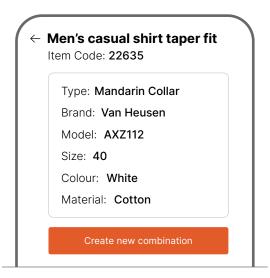


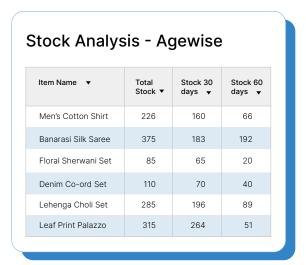


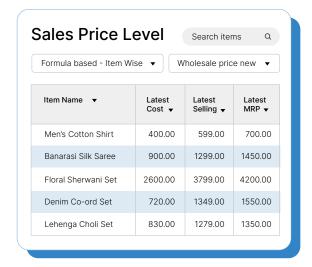
Features tailored for your business growth











Manage multiple product attributes

Easily manage diverse product attributes efficiently, such as color, size, pattern, and design.

Age-wise product tracking

Strategically plan clearance sales without compromising on fixed prices and make room for new collections.

Enjoy margin protection

Protect margins with auto-price fixing that helps you determine the selling price and MRP based on landing costs.

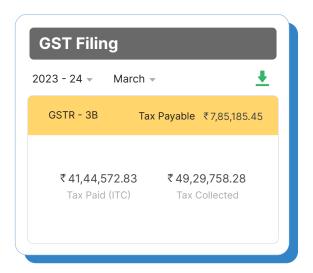




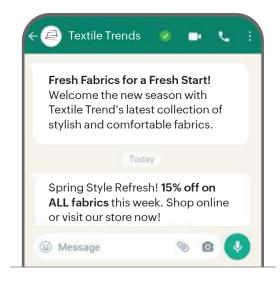
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Accounting with integrated GST filing

Manage your finances with integrated e-invoicing, automated accounting transaction posting, and simplified tax calculations.

Centralized performance report

Get detailed graphical reports to determine bestsellers, aging stock, and track store performance, overall sales, and more.

Attract and retain customers

Engage customers with promotional messages about special offers, discounts, and clearance sales via WhatsApp and SMS.

5 reasons why apparel shops should opt for Gofrugal ERP



Salesperson commission management

Track salespeople's transactions, automate commission calculations, and monitor their target goals.



Provide an omnichannel experience

Manage sales, inventory, operations, and customers across all platforms (online, mobile, in-store).



Define your own price rules

Set pricing rules and automatically apply them for different size categories during the time of purchase entry.



Manage your inventory efficiently

Completely track moving, non-moving, damaged, and aging stock for better inventory control.



Complete control with barcode generation

Achieve accuracy by generating product-wise barcodes during purchase entry before transferring the packages to outlets.







Take charge of your multi-outlet apparel stores



Centralized inventory management



Centralized purchase and stock transfer



Centralized master data management



Multi-outlet sales and performance analytics



Centralized customer profiles and loyalty



Seamless integrations for better profits







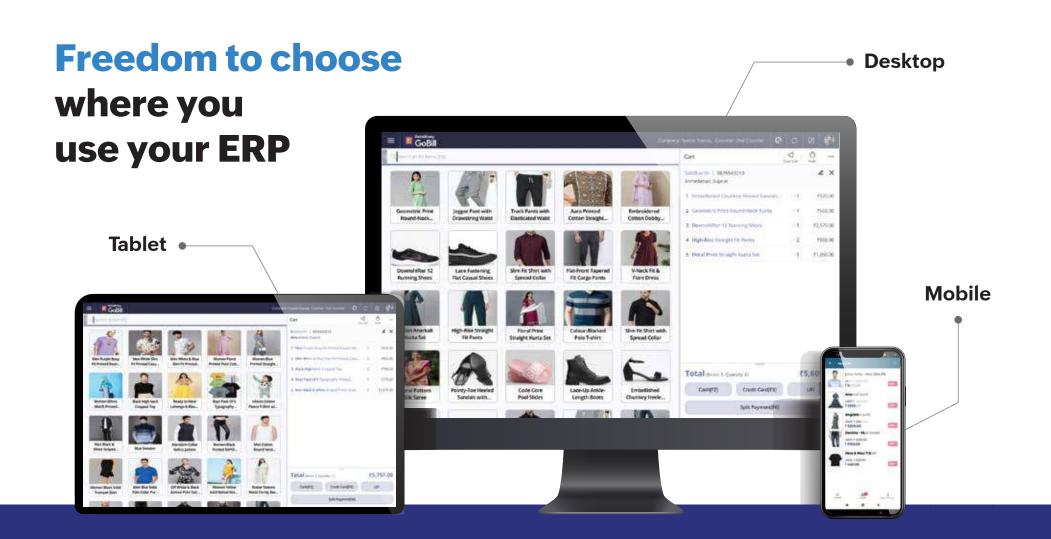






To learn more about supported integrations, scan the QR code!





Supports single, multi-outlet, and franchise models

Apparel and clothing

Boutiques

Fancy costumes

Footwear and shoes

Ready-made garments

Textile

Hear it from our customers

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Gofrugal's apparel management system has been a great value addition. Staying on top of things took a lot of work with changing fashion trends and customers becoming more demanding. Then came Gofrugal's reports feature, which helped me overcome these challenges easily.



Mr. Bhavesh N Saiya, Choice Centre



Starting a textile business was scary, especially dealing with inventory. But Gofrugal's inventory management feature not only saved me, but helped me grow. Gofrugal has turned my business into a real success story, and I can't wait to see what's next!



Mr. Jafarullah Khan, Jazz Lifestyle









Few of our esteemed customers





























For more information about the software and demo installation, feel free to call us anytime.



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30,000+ Customers

250+ Partner networks

75+ Countries