

Omnichannel ERP made easy, reliable, and secure

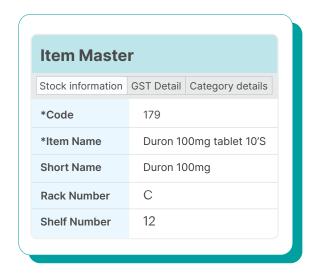
The most prescribed software for pharmacy and medical shops

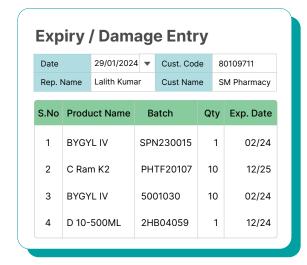


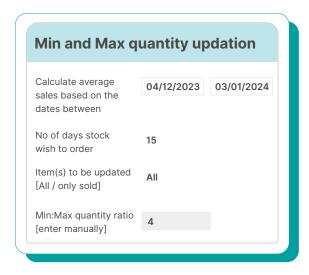




Immunity boosters for business success







Access the right items from the right place

Know your pharmacy inside out with the rack management feature.
Grab the right medicines easily and service customers swiftly.

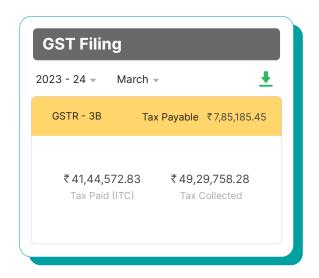
Manage your inventory efficiently

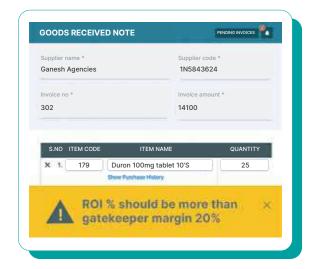
Track real-time inventory of items with batch-wise expiry dates to maintain regulatory compliance, ensure patient safety, and reduce expenses due to wastage.

Purchase accurately with minimal effort

Raise POs on reorder points to multiple distributors within a few clicks based on previous sales, zero stock, minimum and maximum stock, and more.

Supplements for improved business health







Integrated accounting with GST filing

Create bills and ledgers; track balances and receivables; generate e-invoices and IRN; file GST; and much more under one roof.

Protection from supplier margins

Protect margins during pharmaceutical sourcing with margin analysis and secure profitability and ROI.

Faster decisions with graphical reports

Diagnose your pharmacy's business health regularly and make informed decisions with reports on stock aging, purchase, and much more.

5 reasons why pharmacies should opt for Gofrugal ERP



Selling based on the customer's budget

Load items quickly as per the customer's purchase history and adjust the bill quantity flexibly based on their budget.



Prioritize and plan item expiry

Monitor stock movement and stock aging; identify short expiry items; and plan your sales accordingly.



Manage credit limits and cash flow

Ensure financial stability and cash flow with efficient control of credit limits and days.



Safeguard your business data

Periodic cloud backup, restricted access controls, and audit trails to protect your pharmacy data.



Attract and retain customers

Attract customers with a variety of offers and discounts; and retain customers with loyalty and gift vouchers.







Rate every engagement with us

Optimized operations with centralized business control



Centralized master data management



Centralized purchase management



Centralized **price management**



Centralized loyalty and CRM



Centralized administration

Simplify and transform your business digitally

- Provide an omnichannel experience
 Enable customers to upload prescriptions and place orders to your store with an online pharmacy app for your brand.
- Ensure complete inventory control
 Do perpetual stock audits during business hours and accurate material inwards with mobile apps.
- Send instant business communications
 Engage with customers and suppliers instantly and credibly
 through their preferred medium like SMS or WhatsApp.
- Expand your market reach
 Get consistent orders and grow your business by integrating with Pharmarack, a B2B marketplace.
- Grow your business with array of integrations
 Integrate your business with various loyalty providers,
 POS devices, and payment gateways.



Supports single, multi-outlet, and franchise models

Ayurvedic and wellness | Pharmacy | Medical shop

Chemists and druggists | Surgical shop | Healthcare

Hear it from our customers

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With 10+ years of using Gofrugal software, managing H1 scheduled drugs is very comfortable. We can clarify our doubts and issues any time with 24/7 support.



Mr. Lakshmanan,Proprietor, Shines Medicals

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We chose Gofrugal for our multi-outlet pharmacy business because of its foolproof nature. Since implementing it, we've experienced significant growth and Gofrugal played a key role in our success.



Mr. E. Gnanam,Founder & Chairman, Muthu Group

















Few of our esteemed pharmacy customers ©____





























For more information about the software and demo installation, feel free to call us anytime.



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30.000 + Customers

250 + Partner networks

75 + Countries